Q1: Have you heard about cryptocurrencies and blockchain (explain)?

Yes, I was always curious about new technologies thus I first encountered the Bitcoin in 2011 (I think) when I also started exploring the deep web. Afterward I started exploring the blockchain and its potential and continue to do so. The anonymity and the freedom is what interests me the most about it.

Q2: Have you heard about NFTs (explain)?

Yes, firstly when E. Musk’s girlfriend sold idontknowwhat. After that it caught my interest and I ever since think about its copywriting possibilities.

Q3: What do you think are the main issues with the art market in our region?

As in every region, the lack of education and the lack of critical thinking. To put it simply art is getting harder and harder to understand and people are made lazier and lazier by the smartphone revolution. On the other hand, high markets trade in art as a commodity or luxury which does not support the artist but instead feeds on itself and stock trade.

Our region is historically known for a craftier outlook on things, crafts that eventually turn into artforms, more similar to the Japanese tradition but with the lack of the same discipline. Thus, conceptual art and more abstract forms of art are neglected by the market.

Q4: What challenges do artists/consumers face in the market?

The most difficult challenge is the market itself. Art as a form of thought (similar to philosophy) is not suited for the “free market” which is basically capitalism, because it does not produce a type of wealth which is recognised by the market.

Unfortunately, I am not smart enough to formulate a decent economical concept to bypass this problem.

Q5: Would you buy/create an NFT? If yes, why – if no, why

Yes, I am planning to use the copywriting possibilities of the NFT technology for starting a business. NFTs provide a way to materialise the value of the idea (intellectual property) without limiting its free disperse which holds the potential to revolutionise the market.